



**RATHMINES
COLLEGE**

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Pop- Up with a Purpose

Rathmines College is announcing the return of its hugely successful pop-up thrift shop! For the second year running, this event will be run in collaboration with Oxfam; a leading charitable organisation that is committed to tackling inequality and ending poverty. Organised and run by the marketing students, the shop will be selling sustainable second-hand clothes and accessories.

With stock donated by the students, staff and friends of Rathmines College, we are hoping to promote sustainability by selling these second-hand clothes. As well as this, we wish to encourage people to think about the usefulness of unwanted clothing and deter them from the fast-fashion craze, which can be very wasteful.



A study by Oxfam found that it would take 13 years to drink the water needed to make one T-shirt and a pair of jeans. Gen-Z is known for being environmentally conscious and concerned about the impact of their actions on the planet. Thrift shopping provides an opportunity to reduce waste and support sustainable fashion by giving pre-owned items a second lease of life.

“Second-hand clothing is not just about great fashion at affordable prices, it’s about sustainability and community too. Every piece of clothing carries a story, reduces waste, and finds new life with someone else. Events like this bring people together, fostering a sense of community while supporting a great cause. Shopping second-hand is a simple yet powerful way to make a positive impact.”

– Leah Gaynor, Digital Retail Executive, Oxfam

“Our college thrift shop promotes sustainability and affordability while fostering a sense of community and shared purpose among the student body.”- Anna Morris, Principal, Rathmines College

-Contact Us-

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