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Pop- Up with a Purpose

Rathmines College is delighted to announce the return of its hugely successful pop-up thrift shop! Now in its third year, this event will be run in collaboration with Oxfam; a leading charitable organization committed to tackling inequality and ending poverty. Organized and managed by the marketing students, the shop will offer a wide range of sustainable second-hand clothing and accessories.

With stock donated by the students, staff and friends of Rathmines College, we aim to promote sustainability by selling these second-hand clothes. As well as this, we wish to encourage people to think about the usefulness of unwanted clothing and deter them from the fast-fashion craze, which can be very wasteful.
Recent market research carried out by the students highlights a strong interest in thrifting among young people as 80% identified as Gen-Z, demonstrating that this age group is environmentally conscious and concerned about the impact of their actions on the planet. Research by Oxfam also shows that it can take up to 13 years' worth of drinking water to produce a single T-shirt and pair of jeans. Thrift shopping provides an opportunity to reduce waste and support sustainable fashion by giving pre-owned items a second lease of life.

"Second-hand clothing is not just about great fashion at affordable prices; it's about sustainability and community too. Every piece of clothing carries a story, reduces waste, and finds a new life with someone else. Events like this bring people together, fostering a sense of community while supporting a great cause. Shopping second-hand is a simple yet powerful way to make a positive impact."
– Caragh Orr, Digital Marketing Executive, Oxfam

"*Our college thrift shop promotes sustainability and affordability while fostering a sense of community and shared purpose among the student body.*"- Anna Morris, Principal, Rathmines College

-Contact Us-

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